

EVERYTHING DiSC® DVD



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The *Everything DiSC*® DVD is the video companion to the *Everything DiSC Facilitation System*. However, it can also be easily incorporated into your existing DiSC training. The *Everything DiSC* DVD includes closed captioning and provides over one hour of new training video in 68 individually selectable segments.

CUSTOMIZE EVERY SEMINAR WITH TRUE DVD TECHNOLOGY

The *Everything DiSC* DVD is menu-based and offers multiple viewing options for each of its four sections: Pure Styles, The Meeting, Effective Communication, and Natural Styles.

Pure Styles

This section includes four characters representing the purest form of each of the four DiSC styles. Each person is shown in five separate segments, in which the characters describe themselves (and ultimately their styles) by giving a general overview of their behavior and describing four basic aspects of themselves. The five segments are:

- Introduction
- Goals
- Fears
- Preferred Environment
- In Conflict

The Pure Styles section can be viewed in several different ways to best meet your training objectives and the needs of your audience. It can be viewed by character if you'd like your audience to get a lot of information about a particular DiSC style or styles. It can also be viewed by segment if you'd like to provide a comparison of the styles by segment. Or you can take an a la carte approach — choosing any segment of any character and playing it individually.



MORE ABOUT THE EVERYTHING DiSC FACILITATION SYSTEM

The *Everything DiSC* DVD is fully integrated into the *Everything DiSC Facilitation System* — the most powerful tool ever built to help you succeed with DiSC. This extensive system provides a quick and easy way to

- Create simple, effective DiSC-based training solutions
- Learn which DiSC tool works best for your desired outcome
- Discover how to combine DiSC resources for better results
- Customize your own DiSC-based training solutions

The *Everything DiSC Facilitation System* provides ready-made modules and course outlines that help you create custom solutions for your clients.

INSIGHT

is everything



The Meeting

This section consists of six independent scenes showing a team in conflict, a manager meeting with individual team members to work through the conflict, and a more effective team meeting as a result. This section is particularly effective for helping managers recognize the needs of their employees and discover how to manage to each style.

Effective Communication

This section features communication between peers as an HR manager recruits sales people for a new division. He meets with four territory sales managers representing each of the DiSC styles. You'll see two interactions between the HR manager and each manager, one ineffective and one effective, based on the degree to which he tailors his communication style to the needs of each style.

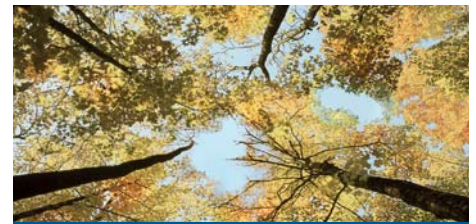
Natural Styles

The Natural Styles section illustrates the complexity of the styles as they appear in the real world. It allows participants to understand and appreciate the subtlety of behavior and human interaction. In this section, people of all four DiSC styles give informal, unscripted responses to eight questions. You'll also see an unscripted conversation between two opposite styles and a people-reading exercise.

COMPREHENSIVE VIEWING MANUAL INCLUDED

Along with your *Everything DiSC* DVD, you'll receive a comprehensive 34-page Viewing Manual. The manual provides an overview of the video content and step-by-step facilitation suggestions for each section. You'll learn how to use the video segments in a variety of classroom exercises, including:

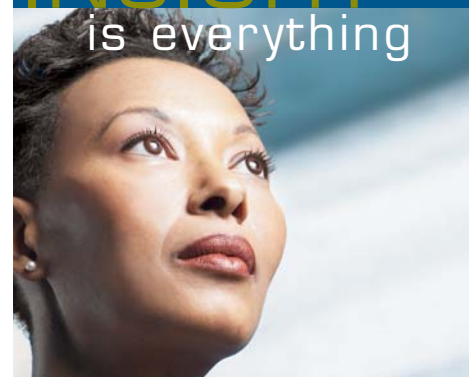
- Setting learning objectives for a seminar
- Introducing participants to the DiSC styles
- Helping participants read the DiSC styles of others



INSCAPE PUBLISHING

The power to transform individuals, teams, organizations. Inscape pioneered the original DiSC learning instrument over three decades ago. Today, we continue to create innovative products and services that inspire, energize, and empower individuals. Available in 21 languages in over 40 countries, our extensively researched, time-tested resources create the opportunity for transformational experiences. We have helped more than 40 million people develop a deeper understanding of themselves and their relationships, discover their full potential, and realize greater success.

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